

THE FEDERAL 100

CELEBRATING
GOVERNMENT LEADERSHIP

23rd Annual Federal 100 Awards Gala • March 28, 2012 • Grand Hyatt, Washington, DC

The Federal 100 Awards recognize government and industry leaders who have played pivotal roles in the federal government IT community.

The Federal 100 is an opportunity to position your company in front of leading government executives and is an ideal environment to network and build relationships with those leaders.

Master Classes

Federal Computer Week presents three topic-focused breakfast events featuring Federal 100 winners who will discuss their winning programs.

May — Mobility

June — Cloud Computing

July — Cybersecurity

Visit www.fcw.com/masterclass for details



SPONSORSHIP OPPORTUNITIES

PRESIDENT'S AWARD SPONSOR

\$35,000

- Opportunity to present 2012 President's Award
- Sponsorship of one table, positioned in front for premium visibility (10 seats per table)
- One government award winner seated at your table
- Invitation for you and your guests to a private reception for Federal 100 winners and Federal Computer Week VIPs
- 4-color spread ad in the Federal 100 program
- Full-page 4-color ad in *Federal Computer Week's* special Federal 100 issue
- Company logo on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements

EXECUTIVE CIRCLE SPONSOR

\$35,000 - Limit 5 (*1 Remaining*)

- Sponsorship of two tables, positioned in front for premium visibility (10 seats per table)
- One government award winner seated at each table
- Invitation for you and your guests to a private reception for Federal 100 winners and *Federal Computer Week* VIPs
- 4-color spread ad in the Federal 100 program
- Full-page 4-color ad in *Federal Computer Week's* special Federal 100 issue
- Company logo on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements

Learn more about the Federal 100 Awards at <http://fcw.com/fed100>

SPONSORSHIP OPPORTUNITIES

PATRON HOST

\$19,000

(\$28,500* with ad in FCW Federal 100 issue) - Limit 2

- One table, positioned immediately behind Executive Circle sponsors (10 seats per table)
- One government award winner seated at your table
- Invitation for you and your guests to a private reception for Federal 100 winners and *Federal Computer Week* V.I.P.s
- Full-page b/w ad in the Federal 100 program
- Logo on signage in main cocktail reception area
- Logo on cocktail and dessert napkins
- Company listing on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page, 4-color ad *Federal Computer Week's* special Federal 100 issue*

BADGE SPONSOR

\$16,500

(\$26,000* with ad in FCW Federal 100 issue)

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Logo exposure on all 1,000 Federal 100 attendee and sponsor badges
- Onscreen logo exposure and sponsor credit
- Company listing on Federal 100 sponsor page of FCW.com
- Full-page 4-color ad in *Federal Computer Week's* special Federal 100 issue*

AWARD PHOTO SPONSOR

\$14,500

(\$24,000* with ad in FCW Federal 100 issue)

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Company logo on all 100 winners' photo jacket
- Onscreen logo exposure and sponsor credit
- Logo included on signage for the Winners' Photo Session
- Full-page 4-color ad in *Federal Computer Week's* special Federal 100 issue*

ENTERTAINMENT SPONSOR

\$20,500

(\$30,000* with ad in FCW Federal 100 issue)

- One table (10 seats per table)
- One government award winner seated at your table
- On-stage entertainment introduction
- Full-page b/w ad in the Federal 100 program
- Onscreen logo exposure and sponsor credit
- Signage with logo outside main ballroom
- Company listing on Federal 100 sponsor page of FCW.com
- Full-page 4-color ad in *Federal Computer Week's* special Federal 100 issue*



SPONSORSHIP OPPORTUNITIES

ONLINE MICROSITE SPONSOR

\$20,000

- 60-day microsite sponsorship of Fed 100 post event coverage**
- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Signage with logo outside main ballroom
- Company listing on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements

PREMIER SPONSOR

\$7,000

(\$16,500* with ad in FCW Federal 100 issue)

- One table with premium row placement (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Company listing on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page 4-color ad in Federal Computer Week's special Federal 100 issue*

CORPORATE SPONSOR

\$6,000

(\$15,500* with ad in FCW Federal 100 issue)

(based on availability; assignments first-come, first-served)

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Company listing on Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page 4-color ad in Federal Computer Weeks special Federal 100 issue*

Companies that purchase multiple sponsorships are only eligible for one full-page ad in the Federal 100 program.

*Federal Computer Week's Federal 100 issue is March 30

**Coverage includes: Winners, Judges, Presenters, Awards plus video & photos

With high sponsor demand and limited space, sponsorship opportunities will sell out quickly!

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