



DEPUTY SECRETARY OF DEFENSE  
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WASHINGTON, DC 20301-1010

JUL 31 2009

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
CHAIRMAN OF THE JOINT CHIEFS OF STAFF  
UNDER SECRETARIES OF DEFENSE  
COMBATANT COMMANDERS  
ASSISTANT SECRETARIES OF DEFENSE  
GENERAL COUNSEL OF THE DEPARTMENT OF  
DEFENSE  
DIRECTOR, OPERATIONAL TEST AND EVALUATION  
INSPECTOR GENERAL OF THE DEPARTMENT OF  
DEFENSE  
DIRECTOR, ADMINISTRATION AND MANAGEMENT  
DIRECTOR, PROGRAM ANALYSIS AND EVALUATION  
DIRECTOR, NET ASSESSMENT  
DIRECTORS OF THE DEFENSE AGENCIES  
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Web 2.0 Capabilities and Social Networking Sites

Internet Web 2.0 capabilities, including social networking sites, have rapidly emerged as integral tools in day-to-day operations across the DoD, and in our collaboration with other federal agencies. These tools are proving valuable in areas such as recruitment, public affairs, and quality of life for our military personnel, as well as sharing information with allies, coalition partners and military families. However, as with any Internet-based capabilities, there are implementation challenges and operational risks that must be understood and mitigated.

I am therefore directing the DoD Chief Information Officer (CIO) to present to the Secretary of Defense, no later than August 31, 2009, the threats and benefits, as well as the policies and processes to ensure the responsible and effective use of emerging Internet-based capabilities. Commander, U.S. Strategic Command (USSTRATCOM) is already in the process of collecting information from across the Department to support this analysis of requirements, vulnerabilities, and risk mitigations. The DoD CIO will then develop DoD policy governing the use of Web 2.0 capabilities from a comprehensive risk management perspective no later than September 30, 2009.

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