



CELEBRATING GOVERNMENT LEADERSHIP

MARCH 20, 2013 • GRAND HYATT, WASHINGTON, DC

The Federal 100 Awards recognize government and industry leaders who have played pivotal roles in the federal government IT

community.

- The Federal 100 is an opportunity to position your company in front of leading government executives and is an ideal environment to network and build relationships with those leaders.
- This elegant black-tie event includes a cocktail reception, dinner, awards presentation and entertainment.
- A full range of sponsorship opportunities are available.



SPONSORSHIP OPPORTUNITIES

PRESIDENT'S AWARD SPONSOR

\$40,000

Limit 1

- Sponsorship of one table, positioned in front for premium visibility (10 seats per table)
- One government award winner seated at your table
- Invitation for you and your guests to a private reception for Federal 100 winners and VIPs
- Full-page 4-color ad on Cover 2 of the Federal 100 program
- Full-page 4-color ad in FCW's special Federal 100 issue
- Company name listed on the Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements

EXECUTIVE CIRCLE SPONSOR

\$35,000

Limit 5 (3 Remaining)

- Sponsorship of two tables, positioned in front for premium visibility (10 seats per table)
- One government award winner seated at each table
- Invitation for you and your guests to a private reception for Federal 100 winners and VIPs
- 4-color spread ad in the Federal 100 program
- Full-page 4-color ad in FCW's special Federal 100 issue
- Company name listed on the Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements

SPONSORSHIP OPPORTUNIES

VALET SPONSOR - FIRST 300 VEHICLES

\$25,000

(\$34,500* with ad in FCW Federal 100 issue) - Limit 1

- One table, positioned immediately behind Executive Circle sponsors (10 seats per table)
- One government award winner seated at your table
- Invitation for you and your guests to a private reception for Federal 100 winners and VIPs
- Full-page 4-color ad in the Federal 100 program
- Logo on signage outside of the hotel
- Logo placement within dedicated email to registrants
- Opportunity to place small collateral piece in valet parked vehicles
- Company name listed on the Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page 4-color ad in FCW's special Federal 100 issue*

ENTERTAINMENT SPONSOR

\$25,000

(\$34,500* with ad in FCW Federal 100 issue)

- One table, positioned immediately behind Executive Circle sponsors (10 seats per table)
- One government award winner seated at your table
- On-stage entertainment introduction
- Full-page b/w ad in the Federal 100 program
- Onscreen logo exposure and sponsor credit
- Signage with logo outside main ballroom
- Company name listed on the Federal 100 sponsor page of FCW.com
- Full-page 4-color ad in FCW's special Federal 100 issue*

PATRON HOST \$19,000

(\$28,500* with ad in FCW Federal 100 issue) - Limit 2 (1 Remaining)

- One table, positioned immediately behind Executive Circle sponsors (10 seats per table)
- One government award winner seated at your table
- Invitation for you and your guests to a private reception for Federal 100 winners and VIPs
- Full-page b/w ad in the Federal 100 program
- Logo on signage in main cocktail reception area
- Logo on cocktail and dessert napkins
- Company name listed on the Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page 4-color ad FCW's special Federal 100 issue*

Companies that purchase multiple sponsorships are only eligible for one full-page ad in the Federal 100 program.

*FCW's Federal 100 issue is March 30, 2013









SPONSORSHIP OPPORTUNITIES

BADGE SPONSOR \$16,500

(\$26,000* with ad in FCW Federal 100 issue)

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Logo exposure on all 1,000 Federal 100 attendee and sponsor badges
- Onscreen logo exposure and sponsor credit
- Company name listed on the Federal 100 sponsor page of FCW.com
- Full-page 4-color ad in FCW's special Federal 100 issue*

AWARD PHOTO SPONSOR

\$14,500

(\$24,000* with ad in FCW Federal 100 issue)

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- · Company logo on all 100 winners photo jacke
- Onscreen logo exposure and sponsor credit
- Company name listed on the Federal 100 sponsor page of FCW.com
- Logo included on signage for the Winners' Photo Session
- Full-page 4-color ad in FCW's special Federal 100 issue*

PREMIER SPONSOR

\$7,000

(\$16,500* with ad in FCW Federal 100 issue) - Limit 13 (8 Remaining)
(table assignments first-come, first-served)

- One table with premium row placement (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Company name listed on the Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page 4-color ad in FCW's special Federal 100 issue*

CORPORATE SPONSOR

\$6,000

(\$15,500* with ad in FCW Federal 100 issue) (based on availability; table assignments first-come, first-served)

- One table (10 seats per table)
- One government award winner seated at your table
- Full-page b/w ad in the Federal 100 program
- Company name listed on the Federal 100 sponsor page of FCW.com
- Use of the Federal 100 sponsor logo in your promotions and advertisements
- Full-page 4-color ad in FCW's special Federal 100 issue*

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With high sponsor demand and limited space, sponsorship opportunities will sell out quickly!

FOR MORE INFORMATION CONTACT:

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